Resource List for Online Church

COVID-19

- <u>UCC New York Conference page Covid 19</u> This will take you to a well curated page of links.
- UCC Establishes Protocols
- PCUSA churches plan to live stream
- Faith-based & Community Organizations Pandemic Influenza Preparedness Checklist A checklist for churches from the Department of Health and Human Service
- Informational videos from the World health organization.
- CDC Stop the Spread Poster

Zoom Basic Personal Meeting

- Sign up, It's Free
- Host up to 100 participants
- Unlimited 1 to 1 meetings
- 40 mins limit on group meetings
- Unlimited number of meetings
- Online support

Zoom Pro

- \$14.99
- Meeting duration limit is 24 hrs
- User management
- Admin feature controls
- Reporting
- Custom Personal Meeting ID
- Assign scheduler
- 1GB of MP4 or M4A cloud recording
- REST API
- Skype for Business (Lync) interoperability

Zoom Pro + Webinar Add-on

- + \$40 (in addition to zoom pro, so \$54.99 total)
- Up to 100 interactive video participants; up to 10,000 view-only attendees for additional fee
- Livestream to Facebook or Youtube

Tutorials for Zoom

- Scheduling a Meeting with Zoom Website Learn More
- Join a Meeting Learn More
- Meeting Controls Learn More

GoToMeeting/GoToWebinar (from LogMeln)

- Currently Free for 90 days to non-profits
- GoToMeeting Get Started
- GoToMeeting Quick Guide for Attendees
- GoToWebinar Organizer Quick Start Guide
- GoToWebinar Attendee Quick Start Guide
- How to LiveStream GoToMeeting (note, it's not easy...)

Recommended Equipment

- <u>Tripod</u> This is a *vital* tool. You can sometimes buy these at media stores, like Best Buy. This links to a version has both a tripod and an adapter that works with phones and tablets.
- Headset Logitech USB Headset with noise cancelling mic

- <u>Condenser Microphone</u> for online meetings where there is a group in one room and others who are conferencing in. This might also work for live streaming worship, or at least help.
- Mevo Camera This is a great camera if you want to continue live streaming
 - Tutorial <u>connecting Mevo to Facebook Live</u>
- Douglas White, a webinar attendee noted that his county will loan good cameras, microphones and other equipment to non-profits in exchange for programs they can show on the local cable channel. So this could be a great way get your worship and other services into the hands of folks that aren't online!
- Yeti Blue microphone for podcasting, recommended by webinar attendee
- Meeting Owl 360 for meetings, video conferences recommended by webinar attendee

Live Streaming Worship using Facebook Live using your phone

https://churchtechtoday.com/2017/06/21/stream-church-services-facebook-live/

CCLI - Streaming Church Services on Social Media

- Streaming License for CCLI -
- As live streaming and archived/on demand webcasting of worship services becomes more commonplace, churches ask the inevitable question: Is it legal? Again, our answer is: You need the proper permission.
- In 2011, CCLI added the <u>Streaming License</u> as a supplement to our <u>Copyright License</u>. It is primarily intended to cover the live service webcasts on your church's website; however it also covers third-party social media platforms, like YouTube and Facebook.
- There may be issues to sort through, however, if you use these platforms. As part of YouTube's video upload process, they will ask whether your video includes copyrighted content that you don't own. Typically, for church services that include music, the answer is yes. YouTube will then mandate that your video includes advertising, and the rightful copyright owner(s) will receive a share of that ad revenue.
- Facebook's algorithms and search bots are particularly vigilant at identifying and removing videos with potential copyright violations. In the case of church services, Facebook does not initially account for videos that are covered by our Streaming License. So it may require correspondence with their support team to resolve.

One License

- Some music publishers do not work with CCLI, but are covered by One License.
- (podcast license) https://www.onelicense.net/

Online Giving

• To see a comparison of platforms with rates go to https://givingfees.com/#church

Paypal

- There is also Paypal Not for Profit rates for 501(c)(3) charities
- only 2.2% + \$0.30 per transaction with no monthly fees
- What you need to know to sign up
- Churches would sign up here
- They walk you through creating a button to donate and it creates the HTML to put on your website.

Recorded webinar on e-giving (from PRC)

E-Giving Guide for Every Church

Leader: Richard Rogers

Faith Formation

- Taking Faith Formation Online booklet
- Gratefulness.org is a website for spiritual formation. On this website you can watch an inspirational video, walk a virtual labyrinth, and send uplifting e-cards. You can also light a virtual candle on the "Light a Candle" page of the website. There are directions to walk you through the process which includes time for reflection and the opportunity to enter a prayer concern. After you virtually click on the wick of a candle to light it, it stays on the website with other candles for 48 hours. You can also click on candles that others have lit to pray for their concerns as well.
- https://buildfaith.org/home-practices/
- Building Faith's "Home Practices" are do-able, adaptable, fun, and meaningful. These activities
 can be used by households of all shapes and sizes, including singles, friends, couples,
 children, teens, and parents.
- Free lectionary-based Sunday school lesson resources:
 - Sermons4Kids
 - Lesson Plans that Work
 - Virtual Church School

Recommended Webinars for Further Exploration

 TechSoup Virtual Workshops: Managing the Impact of COVID-19 on Non-Profits March 12, 10am Eastern

Recorded Webinars from PRC

Digital Ministry: What Ministry Leaders Need to Know

Leader: Keith Anderson

Helping Others to Find God in the Digital Space

Leader: Lisa Brown

Seeking God via Google

Leader: Christopher Harris

Quick & Dirty Intro to Live Streaming Worship

Leader: Christopher HarrisTaking Faith Formation Online

Leader: Debbie Kolacki

• E-Giving Guide for Every Church

Leader: Richard Rogers

For help with GoToMeeting or Zoom - Contact their support

For help equipment and deciding what you need, contact Karen at karenwj@prcli.org

For help with online giving, contact Charlaine at charlaine@prcli.org

For help with online faith formation, contact Debbie at debbie@prcli.org

For help with online worship, contact Mary at mary@prcli.org